

ARTS BUSINESS TRAINING EQUIPS YOUNG PEOPLE
FOR A CAREER IN THE CREATIVE INDUSTRIES
Youth Arts Queensland announces
Navigation Arts Business Training in August 2008

Have you ever organised a gig, fought to play that festival or showcased your art at that hot new gallery, negotiated a workshop agreement or desperately chased funding for your next event? Did you ever find yourself scratching your head thinking, there must be a better way to do this?

If so, we've got great news for you: get the tools you need to get your ideas off the ground with ***Navigation Arts Business Training***. It doesn't matter whether you are an emerging muso, visual artist, jewellery designer or events coordinator, the training gives you the key arts business knowledge and skills every young, emerging artist and cultural worker needs to build a sustainable career in the creative industries.

Navigation Arts Business Training was specifically designed by Youth Arts Queensland (YAQ) to bridge the gap between education and employment for young creative minds.

"Many talented young people seeking a career in the creative industries lack the essential business skills and knowledge required to break into the industry and establish a professional practice as a freelance, contract or salaried artist or arts worker," says **Cate Farrar, CEO of Youth Arts Queensland**. "Being formally trained in their particular arts practice often is not enough."

The training package consists of 7 modules and covers project planning, budgeting, working in and with communities, grant writing, marketing, OH&S/risk management, making presentations/pitching ideas and graphic design essentials. All units are nationally accredited and count towards a Certificate II. It's \$1,600 worth of training for free!

Delivered over 4 days by an enthusiastic team of supportive peer trainers, *Navigation* is not typical classroom learning. The training allows for the course material to be applied to each participant's creative practice and offers alternative ways of learning arts business skills.

"The majority of the training is 'hands-on' and tailored to each individual participant to suit their own arts practice," states **Jeremy Staples, Navigation Training Program Manager**. "This makes the *Navigation* training package dynamic, relevant and extremely practical."

"The training isn't solely focussed on the accredited training. We're also aiming to motivate and inspire the participants. Over the four days we get a variety of guest speakers in to showcase their practice and tell the group how they achieved their goals."

Navigation Arts Business Training will next be delivered in Brisbane from August 19 to 22. Further deliveries in Brisbane and the Gold Coast are scheduled for later on in the year.

For more information about the program, visit www.yaq.org.au/transitlounge/navigation or contact Jeremy Staples on (07) 3252 3113.

Navigation is funded by the Queensland Government through the Department of Employment and Industrial Relations' *Skilling Queenslanders for Work Initiative* and managed by Youth Arts Queensland.

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For further information, images and interview opportunities, please contact
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